

# Jackson Festival for the Arts

# 2023 SPONSORSHIP OPPORTUNITIES

**Festival Sponsor \$35,000**  
Logo displayed at all events as 2023 Festival Sponsor

**Artist Sponsor \$25,000**  
1/4 page advertisement at all MBT productions thru 2025

**Category Sponsor \$10,000**  
Logo displayed at all events in the sponsorship category

**One Day Sponsor \$7,000**  
Logo integrated at Festival as "Sponsor of the Day"

**Mid-Tier Sponsor \$2,500**

**Chairperson Sponsor \$1,000**  
Logo displayed on sponsor appreciation programming

**Art Sponsor \$500**

|                     | A                                   | B                                   | C                                   | D                                   | E                                   | F                                   |
|---------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Festival Sponsor    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Artist Sponsor      | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| Category Sponsor    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            |
| One Day Sponsor     | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Mid-Tier Sponsor    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Chairperson Sponsor | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Art Sponsor         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |

**A** Brand or Personal Recognition: Logo displayed on our website & host websites such as Monster Box Theatre

**B** Logo displayed at informational booths around town during the festival and free 2023 festival merch

**C** Logo displayed on all programming materials distributed at the Festival

**D** Access to VIP area during the festival and Social media recognition from festival and our partners

**E** Logo displayed on all programming and digital materials for the festival & each performance stage

**F** Name mentioned at all events and during all promotion & media events and representation in advertising not limited to billboards, tv and radio, print, and more